

WreathsForTheFallen.org

Officers Meeting Minutes

April 24, 2012

I. Call to order

John Thomas called the April officers meeting to order at 2:15 pm at the Fort Steakhouse in Fort Ripley MN. All officers were present – John Thomas, Bob Larson, Ron Robbins and Carrie Johnson.

II. Treasurers Report

Ron Robbins presented his treasurers report stating that the current balance was \$ 1,427.81 in the checking account.

III. Topics of Discussion

Fundraising – Talked about different types of fundraising we could do this year to raise some funds and get more donations.

Brochures – John has been working with Patrick Iten about the new layout for the brochures that we need. We had originally been talking about a 4 page brochure but after consulting with First Impression Printing about the costs, benefits, etc it was decided to stay with a 3 fold brochure.

Events – We talked about the many events that are coming up in May, especially Memorial Day and the many places we could be. We hope to have someone up at Cragun's Resort on Sunday May 27th. John will be in Eagle Bend for their Memorial service – he has been invited to be a keynote speaker at the ceremony.

Wreath Procurement Committee – Bob Larson will be our chairperson for the committee again this year. We discussed that since everything was basically set up last year we may not need an active committee this year.

Web Site Committee – John updated us on the web site. Many many events are posted on the web. John has been reorganizing the sites on the web to make it easier for users to find their way around a little better. Several more links/tabs to click have been added to the page.

Facebook – Still need someone to work with our facebook page and keep it updated and current.

Meat Raffles – We discussed having several meat raffles this year. We were very pleased with the results of the raffles we had last year and decided it would be great to do this again. Bob Larson has been a great contact person for organizing the raffles. We would entertain any location to have a meat raffle. We could do as many as possible if we have some volunteers to work at the raffles. We need volunteers to help out.

Fairs, Shows, Events- We talked about the local fairs, Crow Wing County and Morrison County. We are going to set up a fair committee so that we have a better idea of what we need to be at a fair. We need tables, etc, and we talked about the cost and time involved with being at events. We are going to pull numbers together and see if we can get volunteers signed up to make it worth our while to be present at the fairs. We are all hoping volunteers will come forward and help us spread the word.

Communications - We all agree that promotions and personal contact are very important to our mission. We will continue to contact newspapers, TV stations, and radio stations with articles, photos and videos. Personal communication with area business's is also very important and we will continue to do that.

IV. Coming Up Events

May is an extremely busy month and there are many events, rides, welcome homes, ceremonies and places to be. We talked about times and places for events and that everything is posted on the web site. We all need to look at the web to keep up to date on all the activities. We discussed the artificial wreaths for the ceremony – the ones for each branch of the military. John is going to continue to look into getting the plaques and the wreaths. The ones they currently have are deteriorating. We are unsure if we will be able to get new ones by Memorial Day as time is going fast. We also talked about putting the flags out for Memorial Day – the time is 3:00 rain or shine. Everyone is welcome to help.

V. Next General Meeting

Next general meeting will be held on Tuesday May 8th at 6:30 pm at the Little Falls VFW. All are welcome. Need volunteers for various committees.

VI. Adjournment

Meeting adjourned at 4:00pm.

If you have any questions or need any information please log into our web site at www.wreathsforthefallen.org or call John Thomas at 218-829-6622.

Minutes submitted by: Carrie Johnson

Minutes approved by :

